



# BITS & BOTS

## Digital Imagery. Building Reality in a Generative World

May 8 / September 7, 2025



Plaza San Agustín, 2  
ZARAGOZA

☎ 976 721 885

 @centrodehistoriaszaragoza

  @CentroHistorias

[www.zaragoza.es/chz](http://www.zaragoza.es/chz)

Martes a sábado de 10 a 14 h y de 17 a 21 h  
Domingos y festivos de 10 a 14:30 h | Lunes cerrado



---

## BITS & BOTS

# Digital Imagery. Building Reality in a Generative World

May 8 / September 7, 2025

---

### The Exhibition

*Bits & Bots* is a project by the Zaragoza City of Knowledge Foundation, part of the *European Digital Deal*, a three-year artistic research initiative co-funded by the European Union. It explores how the rapid—and often unreflective—adoption of technologies such as artificial intelligence, machine learning, blockchain, and algorithmic processing can reshape or even undermine democratic processes. As these technologies influence how we create and disseminate information and interact with institutions and businesses, they are not only transforming the present but also scripting the future. Against a horizon saturated with dystopian narratives, this exhibition invites us to imagine alternative futures—ones where technology becomes a tool for building a more just, plural, and conscious society. Because if we stop asking questions, if we give up trying to understand, the future will be decided from above, without us.

### A Journey Through the Exhibition

Through immersive installations, *Bits & Bots* raises questions about how reality is manufactured: How is a hoax created? What makes information legitimate? How are opinions shaped? How do language models that fuel AI work? Can algorithms be manipulated? How are AIs designed—and who pays for them?

### Generative interactivity, biotechnology, and robotics

We begin with *The Models* by British collective **dmstfctn**—an interactive installation exploring truth, wonder, and the quirks of generative AI, using the improvisational theatre tradition of Italy's *Commedia dell'Arte*. The audience can interact with the characters, helping to shape their performances by applauding, booing, or throwing virtual objects—tomatoes, coins, and flowers—onto the stage.

Next is *Anatomy of the Non-Factual* by artist **Martyna Marciniak**—a video essay collecting recent cases of visual misinformation, hoaxes, and media provocations to examine the cracks in our assumptions about truth and the principles underpinning contemporary imaging technologies.

*Stratum* by **Silvia Binda** offers a sensory and critical experience of how technological systems silently and invisibly shape our relationship with time. If time is all we truly have, how many hours are our devices stealing from us?

*DIAYN* by **Zoran Srdić Janežič** merges art, biotechnology, and artificial intelligence to create a bionic organism: a robot not controlled by traditional programming, but by a “mini-brain” grown from the artist's own blood cells. The piece questions the boundaries between biological and artificial life, asking what future “living beings” might look like and confronting us with urgent ethical questions, experimental limits, and the meaning of the biological.

Finally, **Calin Segal** presents *Whispers*, an immersive experience in which five virtual actors, inspired by real public figures, engage in real-time debates generated from topics proposed by the audience. *Whispers* is both installation and warning: in the attention economy, emotion is currency and the public discourse becomes spectacle.

### Free Guided Tours

To enhance your experience of the exhibition, we invite you to join the free guided tours led by *Colectivo Noray*. Open to audiences of all ages, reservations can be made via the *Centro de Historias* at 976 72 18 85.

**Wednesday** 18:00: 25 June / 2, 23 and 30 July / 3 September.

**Friday** 18:00: 4 and 25 July / 5 September.

**Saturday** 11:00 am: 22 June / 6 September.

---