



DRAFT AGENDA

EUROCITIES CULTURE FORUM

4-7 NOVEMBER 2009

ZARAGOZA

Wednesday 4 November

From 17:00 Two optional meetings in parallel

Meeting of the Education and Culture group

Venue	Museo del Puerto Fluvial de Caesaraugusta, plaza de San Bruno, 8
Chair	Paul Hoop, Rotterdam
Actions	<p>The group will discuss:</p> <ul style="list-style-type: none"> ▪ Future activities on education and culture ▪ Organizational aspects: how should the group be structured?

Informal meeting on European Capitals of Culture

Venue	Museo del Teatro de Caesaraugusta, calle San Jorge,12
Chair	Jerónimo Blasco Jáuregui, Deputy Mayor for Culture and Grand Projects, Zaragoza
Actions	The objective of the meeting is to prepare a paper asking for more European co-funding for cities awarded European Capitals of Culture.

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19:30 Welcome reception hosted by the City of Zaragoza, drinks and tapas

Venue: Museo del Foro Romano, plaza Seo 2

Welcome Speeches by

- Manuel Lorenzo Blasco, Deputy Mayor for Promotion and Sports

- Jerónimo Blasco, Deputy Mayor for Culture and Grand Projects

Thursday 5 November

Centro de historia, plaza San Augustin 2

Zaragoza History Center presents the evolution of the city of Zaragoza thematically, using state of the art technologies, giving a total vision and insight into the city from a historical, patrimonial, town-planning, cultural and tourist perspective. It has been designed as a space offering historical information, whilst, at the same time, bearing very much in mind the city's future perspectives.

<http://www.zaragoza.es/ciudad/museos/es/chistoria>

WIFI access will be available.

8:30 Registration

- 9:00 Opening by Jerónimo Blasco, Deputy Mayor for Culture and Grand Projects



9:30 - 09:40 Welcome by the Chair of the Culture Forum

Working documents	<ul style="list-style-type: none"> ✓ WD 1 - Agenda of the Culture Forum meeting ✓ WD 2 - Minutes of the Culture Forum meeting in Dortmund
Rapporteur	Jean-Louis Jossic, Nantes
Actions	<ul style="list-style-type: none"> ➤ Participants will be invited to approve the draft Zaragoza agenda ➤ Participants will be invited to approve the minutes of the meeting held in Dortmund on 11-13 June 2009

Thematic Session I - Mobility of artists, projects and culture professionals

Moderator: Gorgia Boldrini, Bologna



Cities fostering mobility

9:40 - 10:40

Keynote interventions followed by questions/answers

Working document	✓ Background information on European initiatives to foster artists mobility	
Keynote speakers	<p>Mary Ann DeVlieg has been Secretary General of IETM since 1994 and has been Vice-President of EFAH (now Culture Action Europe). She is a co-founder of the Roberto Cimetta Fund for Mobility of Mediterranean Artists and Arts Organisers, and founder of www.on-the-move.org, a portal for professional mobility in the culture sector.</p> <p>In 2006 the EU's DG for Employment and Social Affairs awarded her the Individual Award for her work on artists' mobility.</p> <p>Anna Athanasopoulou works as policy officer at the Culture Policy and Intercultural Dialogue Unit of the European Commission Directorate General for Education and Culture. She is more specifically in charge of regional and local aspects. She previously worked as Adviser on visual arts at the Ministry of Culture in Greece and as Director for Programme Planning for the Cultural Olympiad 2004 (2000-2002).</p>	
Actions	<p>Mary Ann DeVlieg will provide an overview on the transnational mobility of artists and cultural professionals in Europe, including obstacles to mobility and how to encourage mobility.</p> <p>Anna Athanasopoulou will explain what the European Union does to encourage the mobility of artists, both in terms of policies and projects.</p>	

10:40 - 11:30 Sofa-talk (panel discussion) and discussion with the floor

Speakers	Representatives from cities TBC Paco Simón and Sergio Abraín, artists from Zaragoza
Actions	The discussion will involve representatives from cities and artists from Zaragoza and will focus on the question: what can city do to improve artists mobility? What has been done so far? How can the European Union be more supportive?

11:30 - 12:00

Coffee break - Posters prepared by cities will be displayed in the museum

Focus on Euro-American Mobility

Moderators Miguel Zarzuela and José Ramon Insa, Zaragoza

12:00-12:20 Mobility schemes developed in Spain and forthcoming Spanish presidency of the European Union

Keynote speaker	Guillermo Corral, Spanish Ministry of Culture Guillermo Corral van Damme is in charge since April 2009 of the new Directorate-General for Policy and Cultural Industries of the Ministry for Culture. He is a career diplomat and has been working in various Spanish embassies. He has been Head of International and Institutional Relations of Casa Sefarad-Israel and International Affairs Advisor in the Cabinet of the Minister for Culture.	
Actions	Guillermo Corral will present artists mobility schemes developed by the Spanish Ministry of culture. He will also present the priorities of the Spanish Presidency of the European Union (January-June 2010) regarding culture.	

12:30 - 13:30 Sofa talk (panel discussion) with representatives from various networks and projects and discussion with the floor

Guests from	Redesartepaz www.deseartepaz.org Zona de Obras www.zonadeobras.com/zdeo.asp Casa América www.casamerica.es Interlocal network www.redinterlocal.org Conferenciantes: Angel Mestres, Redesartepaz. Rubén Scaramuzzino, Zona de Obras José Ramón Insa, Interlocal Andrés Perruca, de Casa América
Actions	Guests will tell us about their networks' activities and actions developed to foster the mobility of artists, projects and culture professionals.

13:30 - 15:00 Lunch

Afternoon - Side programme for politicians:

13:30 - 15:00 Politicians lunch and discussion on "Public private partnerships for culture facing the recession" moderated by Ewa Malinowska-Grupińska, Warsaw

Time 15:00 Tour of Expo commented by Jerónimo Blasco, Deputy Mayor for Culture and Grand Projects, Zaragoza

From 15:00 Working Group meetings, in parallel

Working Group	Chair	Working Documents
Resources for Culture	Jan Heeren, Amsterdam Reiner Schmock-Bathe, Berlin	TBC
Young People and Culture	Frédéric Vallier, Nantes	TBC
Access to Culture	Valerija Zirdzina, Riga	TBC
Actions	➤ Participants are invited to play an active role in Working Group meetings	

20:30 Official Dinner at restaurante El Molino
Dress code: smart casual

23:00 Cabaret El Plata

Friday 6 November

Teatro Arbolé, parquet del agua Luis Buñuel, paseo del botánico 4

Arbolé Theatre came into being in 1979 as a small puppet theatre, later becoming the first professional children's theatre company in Aragon. In recent years, it has participated in co-productions with other companies in theatre for children and adults. Arbolé has transcended its roots in puppets and is now involved in production, programming, exhibition, distribution and training. www.teatroarbole.es

How to get to there:

- By bus: Take bus 34 until the end of La Almozara district and go along Tercer Milenio Bridge. Teatro Arbolé is at the end of the Bridge, on the left. The main entrance is going down a ramp. Bus stop No 34 at Murallas, Avenida Cesaraugusto.
- By public bicycle: There is a municipal bike station at Torre del Agua. From there, you just have to walk 5 minutes to the Teatro Arbolé.
- By Taxi: Fare for 4 people is about 6-7 Euros

Thematic Session II - Street Art and architecture ... how culture redesigns the city

Moderator TBC

9:15 - 9:50 Keynote intervention: "EXPO Zaragoza: new cultural spaces for a new city"

Rapporteur	<p>Jerónimo Blasco, Deputy Mayor for Culture and grand projects, Zaragoza</p> <p>Jerónimo Blasco used to be an officer of the European Union and worked for the European Parliament's Committee on Regional Policy and Territorial Planning. He was general manager for urban development and territorial planning of the Regional Government of Aragón (1993 to 1995). He founded and first presided the Foundation Ecology and Development. He managed the candidature of Zaragoza Expo 2008 and was Expo 2008 Consortium Manager. He is Deputy Mayor for Culture since 2009.</p>	
Context	<p>Expo 2008 was an international exposition held from 14 June to 14 September 2008 in Zaragoza on the theme of "Water and Sustainable Development". The exposition was placed in a meander of the river Ebro.</p> <p>Expo 2008 featured new emblematic buildings and pavilions such as the Water Tower designed by Enrique de Teresa, Zaha Hadid's Bridge Pavilion, and the river aquarium. Expo 2008 had a 93-day-long show programme with more than 3,400 acts from more than 350 companies.</p> <p>www.expozaragoza2008.es</p>	
Actions	<p>Jerónimo Blasco will explain how hosting Expo 2008 completely redesigned part of the city. He will also explained what happened after Expo 2008 and how the city reused part of the pavilions built for Expo.</p>	

9:50 - 11:00 Sofa Talk (panel discussion) with representatives from European cities

Moderator	Victor Domeque, Zaragoza	
Guests	<p>Anne-Mie Hautekeete and Bart Doucet, Ghent Mie Svennberg, Gotenburgh Jean Blaise, Nantes Patrizia di Monte, Zaragoza</p>	
Actions	<p>Guests will present initiatives implemented in their cities:</p> <ul style="list-style-type: none"> ▪ Jean Blaise ▪ Ghent's programme "Art in public spaces" ▪ Gotenburgh's Vasaparken ▪ Zaragoza's example of new cultural uses for old town empty spaces 	

11:00 - 11:30 Coffee break

11:30 - 13:30 EUROCITIES Culture Forum business and closing session

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Moderator Karine Daniel, Nantes

11:30 - 11:45 "Connecting to the EUROCITIES network"

Working documents	✓ TBC
Rapporteurs	Paul Bevan, EUROCITIES secretary general
Actions	Members will be updated with on the activities of EUROCITIES, including items such as working with the new European Parliament and with Presidencies of the EU and the EUROCITIES work programme 2010. Questions and comments will be welcome.

11:45 - 11:50 Latest developments on culture at EU Level

Working document	✓ Latest developments on culture at EU level
Rapporteurs	Julie Hervé, EUROCITIES Policy Officer
Actions	Members will be updated with the latest information on culture at the EU level, including feedback on the European Culture Forum and forthcoming events taking place in Brussels.

11:50 - 12:00 Results of the EUROCITIES Culture Forum survey

Working document	✓ Main findings of the EUROCITIES Culture forum survey
Rapporteurs	Julie Hervé, EUROCITIES Policy Officer
Context	An on-line survey was launched last July to gather members' views on the priorities and the functioning of the Forum. 32 answers have been collected www.surveymonkey.com/s.aspx?sm=jqD20p5NDbvonoQ93KJSbw_3d_3d
Actions	Information will be given on the results of the survey.

12:00 - 12:30 Working Group reports and report from the politicians' roundtable

Rapporteurs	Jan Heeren, Amsterdam Frédéric Vallier, Nantes Valerija Zirdzina, Riga Malcolm Wood, Nottingham
Actions	Working Group Chairs will inform members of the main outcomes of their latest Working Group meetings and of the priorities of the groups for 2010. Feedback will also be given on the politicians' meeting.

12:30 - 12:50 The EUROCITIES Culture forum in 2010: priorities and actions

Rapporteur	Karine Daniel, Nantes
Context	The autumn meeting of the Forum is the occasion for members to discuss plans for the coming year.

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Actions	<p>The chair will present its three proposed priority themes for the culture Forum in 2010:</p> <ul style="list-style-type: none"> ▪ The role of culture in tackling poverty and social exclusion (2010 will be European Year of combating poverty and social exclusion) ▪ Cultural and creative industries as drivers of local economies ▪ Fostering artists mobility <p>Members will be invited to comment and make additional proposals.</p>
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12:50 - 13:10 Your space - Various announcements and reports from Culture Forum members

13:10 - 13:15 Application from the city of Pisa (Italy) to become associated partner of the Culture Forum

Working Document	Application from the city of Pisa
Rapporteur	Karine Daniel, Chair of the EUROCITIES Culture Forum
Context	The city of Pisa would like to join the Culture Forum. This candidature has to be accepted by members. As Pisa's number of inhabitants is below 250 000 the city can only join the Culture Forum as an associated partner.
Actions	Members will be asked to approve the application of Pisa to become associated partner of the Culture Forum

13:15 - 13:25 Next EUROCITIES Culture Forum meeting

Rapporteur	Giorgia Boldrini, Bologna
Context	Bologna will host the next meeting of the Culture Forum that will take place on 10-13 March 2010.
Actions	<ul style="list-style-type: none"> ➤ Presentation of the plans for the Bologna meeting ➤ Update on plans for EUROCITIES Culture Forum meetings in 2010 ➤ Conclusions by the Chair of the Culture Forum

13:25 - 13:30 Concluding words by the chair and (politician from Zaragoza, name TBC)

Working Document	Evaluation form
Rapporteur	Karine Daniel, Nantes TBC, Zaragoza
Actions	<ul style="list-style-type: none"> ➤ Presentation of the technical visits and social events ➤ Conclusions by the Chair of the Culture Forum and by Zaragoza

13:30 - 15:00 Lunch at Hotel Hiberus

15:00 - 18:00 Technical guided tours - 5 tours in parallel

Tour	Urban Art (Graf's route)
Content	<p>In this guided tour we will show you the main works in the field of street art in the city. We will begin the tour visiting the oldest street artistic works in the city (those that have remained through years because of their high quality even though they are an ephemeral art form). We will talk about the artists, their background and their artistic career...</p> <p>We will also focus on how this artistic forms redesigns the city, undergoing a urban metamorphosis on the most deprived and forgotten areas of the city, stimulating these neighbourhoods and trying to change the perception of the citizens, politicians, etc. and trying to humanize the urban development. We will show you some works of the project "Asalto", which consists of artistic interventions in the city.</p> <p>We will visit Zaragoza Ciudad Wall, IV Asalto Zone, Helios, Macanaz Park on the left bank of the river. And some plazas and streets on the right bank (Ecce Homo, Espoz y Mina, Matías Carrica, Estébanes).</p>

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Tour	Roman Route (Caesaraugusta's route)
Content	<p>Caesaraugusta is the only Roman city that had the privilege of bearing the full name of its founder, Caesar Augustus. It is thought to have been founded in 14 BC, the exact date perhaps being 23rd December, coinciding with the fifty-fourth birthday of the Emperor. Caesaraugusta received the status of a tribute-exempt colony of Roman citizens.</p> <p>During the 1st and 2nd century AD the city experienced a period of splendour in which large public works were undertaken.</p> <p>The tour will take you through the on-site museums devoted to the Forum, River Port, Public Baths and Theatre form the Caesaraugusta Route. You will discover the political centre and most emblematic public buildings of the Roman city and experience the areas in which the colony's commercial, economic, political, social, cultural and religious activities took place.</p>

Tour	Route of the Sieges (Napoleon's route)
Content	<p>June 1808: the War of Independence broke out and the French troops arrive at the very same gates of Zaragoza. They are expecting to get into the city in one or two days but the people from the city resist in a desperate, foolish and heroic way. That fight became famous all over the world and provoked the birth of legends like Agustina de Aragon, who had poems written by Lord Byron. Multiple paintings, plays, musical compositions and films will remind us one of the most horrible and heroic events of the history of mankind, which we will discover in our walk through the settings of those terrible sieges, going back to a time where heroism and treachery, glory and misery, death and immortality were mixed.</p>

Tour	Route of Temporary Exhibitions
Content	<p>We will go along the streets of Zaragoza discovering singular buildings both for its architecture as for its adaptation as museums and exposition halls.</p> <ol style="list-style-type: none"> 1. Exposition Hall of the Main Hall of Zaragoza´s University. It is one of the best examples of 19th century architecture in Aragon. The building was fully restored and reopened in 2008 as exposition hall and the Rector´s Central Office. <i>Temporary exposition: "Después de la Alamburada. El arte español en el exilio 1939-1957. ("After the Wire Fence. Spanish Art in the Exile 193 - 1957")</i> 2. Sástago Palace. It is a Renaissance building from the 16th century. In January 1987 Europa Nostra awarded the honour medal to the Sástago Palace as the best restoration in Europe, and as the building which has carry out the best space adaptation to the different cultural activities. <i>Temporary exposition: "Bullfighting" (La Fiesta de los Toros)</i> 3. Pablo Gargallo Museum. This museum is entirely devoted to the work of the Aragonese sculptor Pablo Gargallo (1881-1934), considered as one the most important and innovative sculptors of the 20th century. 4. Camón Aznar Museum. Fine Arts Museum placed at the Renaissance palace of the Pardo family, and built in 1551. <i>Permanent collection: Goya´s engravings and works of 19th and 20th century. Spanish painters. Permanent collection: works of the sculptor, including drawings, cardboards and sculptures, as well as many documents.</i> 5. La Lonja. Renaissance civil building constructed during the first half of the 16th century in Zaragoza (1541-1551) as a place for economic activities. It has influence of Florence palaces of the Italian Quattrocento and is now used as municipal exhibition hall. <i>Temporary exhibition: Pepe Cerdá, The Job of Painter". A retrospective exhibition of the Aragonese painter born in Buñales, Huesca, in 1961.</i>

Tour	Architecture and Art - The New town
Content	<p>Guided visit to Zaragoza and surroundings Key topics: Urbanism, land planning and architecture A bus for the visit will leave from Hotel Hiberus</p> <p>Route:</p> <ul style="list-style-type: none"> ▪ Draft explanation on the visit ▪ Expo Zaragoza 2008 site / Water Park, Juslibol, 4th Ring road, Valdespartera /Arcosur (lakes), 3rd Ring Road, Gállego and Ebro rivers confluence (Expo Floralia) and Ebro riverbanks plan ▪ Stops at: <ul style="list-style-type: none"> o Water Tower (Expo site and Water Park) o Juslibol entrance (Northern overview on the city and Ebro plain) o Valdespartera (Ecotown, Southern overview and tram) o Ebro waterwheel / Las Fuentes (Expo Floralia and riverbanks Plan) <p>Note: Depending on the weather that day, the visit can be shortened or extended of half an hour.</p>

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18:15 - 19:30 Meeting of the Steering Group of the Culture Forum (Steering group members only)

Working Document	See separate agenda
Chair	Karine Daniel, Nantes

20:00 Optional dinner (at own cost, approx 30 €)
www.gastronomia-aragonesa.com/tapas/zaragoza/centro/index.php

Saturday 7 November

11:00 - 13:30 Optional visits in English: Aljafería and la Seo
 Meeting place: Main Tourist Office, Plaza del Pilar.