

EUROCITIES KNOWLEDGE SOCIETY FORUM MEETING

Urban Data and Co-creation

Zaragoza, 22-24 October 2018





For our first KSF meeting in Zaragoza we will focus the attention on the use of urban data in co-creating our cities, building on the momentum initiated in Ghent around democracy in the digital age. As part of the preparations, we will work towards a EUROCITIES statement on citizens data, to be launched at the meeting.

Characterised by its culture of innovation, Zaragoza will offer a very ‘hands-on’ meeting hosted by eTOPIA_, Zaragoza’s centre for creativity, innovation and entrepreneurship in the digital city. Interactive formats such as roundtables, an open conference and a co-creation session will shape a dynamic forum. In addition to the on-going exchanges around data and standards, participants will use the opportunity to discuss new topics in the frame of the new digital citizenship task-force and the upcoming proposal on technological foresight.

Time has come again for KSF members to elect their new forum chair and vice-chair. It will be the occasion for members to further develop the future work of KSF by establishing priorities for the next two years, both in terms of content and working methods.

[Register here](#)

Contact:

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Short overview meeting:



Monday	<i>Midday</i>	Steering Committee meeting.
	<i>Afternoon</i>	Members meeting. Speed-networking session.
	<i>Evening</i>	Informal dinner.
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Tuesday	<i>Morning</i>	Working Groups meetings (two in parallel). Moderated discussion on 'Co-Creation' and 'Urban Labs'.
	<i>Midday</i>	Innovation Walk: a guided tour around eTOPIA_. Lunch.
	<i>Afternoon</i>	Working group meetings (two in parallel). Conference on 'Citizen Data in Human Smart Cities'.
	<i>Evening</i>	Official dinner.
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Wednesday	<i>Morning</i>	Welcome by the Mayor. Co-creation session. Closing session.
	<i>Midday</i>	Lunch.

DAY I: Monday 22 October

Venue: eTOPIA_ Center for Arts and Technology

Av. De la Ciudad de Soria, 8



- 13.30 **Steering Committee meeting** (for SC members only).
- 14.30 **Registration.**
- 15.00 **Members meeting.**
- Welcome by the City of Zaragoza.
 - Opening by KSF chair.
 - Introducing WG and TF meetings.
 - Presentation of the KSF candidate chair and vice chair's priorities (members will be then asked to vote - results will be announced at the last day plenary session).
 - Policy, project and network update.
 - Introduction to the co-creation session.
- 17.00 **Coffee break.**
- 17.00 - 18.30 **Speed-networking session on 'Citizen Data principles'.**
- Format: Four tables running in parallel, two presentations per table, two rounds of 30 mins. each to exchange experiences, concerns and barriers around the following topics:
- Beyond Open Data** (Espoo - open AI; Zaragoza - open maps);
- City in Real Time** (Eindhoven - MyApp: the government in your pocket; Rjeka -iUrban tool (tbc));
- Data for Social Good** (Zaragoza - citizens card platform for social care; Edinburgh - sounds data collection in parks);
- Privacy** (Porto - Tekprivacy; Barcelona - Privacy by design: implementing the GDPR).
- 19.30 **Walking Tour:** guided visit of the old town (Oficina de Turismo, Plaza del Pilar).
- 20.30 **Tapas tour** (at your own expense). Meeting point: Puerta Cinegia Gastronómica (Calle del Coso 35, 1st floor).

DAY 2: Tuesday 23 October

Venue: eTOPIA_ Center for Arts and Technology

Av. De la Ciudad de Soria, 8



- 09.00 **Working groups meetings (two in parallel).**
Meeting of the WG Data, chaired by Bart Rosseau (Ghent) - see separate agenda.
Preparatory meeting of the taskforce on Urban Digital Foresight, chaired by Martine Delannoy (Digipolis, Ghent).
- 10.00 **Coffee break.**
- 10.30 **Moderated discussion.** Two rounds of one hour each of moderated discussion among cities and interaction with the public on:
· Co-creation Today: Pilots, Challenges, Obstacles, Outcomes (with examples from university of Florence, Digipolis (Ghent) and city of Zaragoza).
· Urban Labs (with Bristol and Edinburgh's living labs presentation).
- 12.30 **Innovation Walk:** guided tour around eTOPIA_, Zaragoza's flagship innovation hub. Please see map in the travel guide.
- 13.00 **Lunch.**
- 14.30 **Working groups meetings (two in parallel).**
Meeting of the WG Standards & Interoperability, chaired by Christophe Colinet (Bordeaux) - see separate agenda.
Meeting of the new taskforce on Digital Citizenship, co-chaired by Gianluca Saba (Genoa) and Mercedes Hernandez (Murcia) - see separate agenda.
- 16.30 **Coffee break.**
- 17.00-18.30 **Conference on 'Citizen Data in Human Smart Cities'.**
Building on the momentum initiated in Ghent on democracy in the digital age, this conference will invite citizens of Zaragoza to hear inspirational discussions on how European cities can steer an inclusive, citizen-oriented, digital transformation of society - see separate agenda.
- 20.00 **Official dinner** at Teatro Principal de Zaragoza. Calle del Coso, 57.

DAY 3: Wednesday 24 October

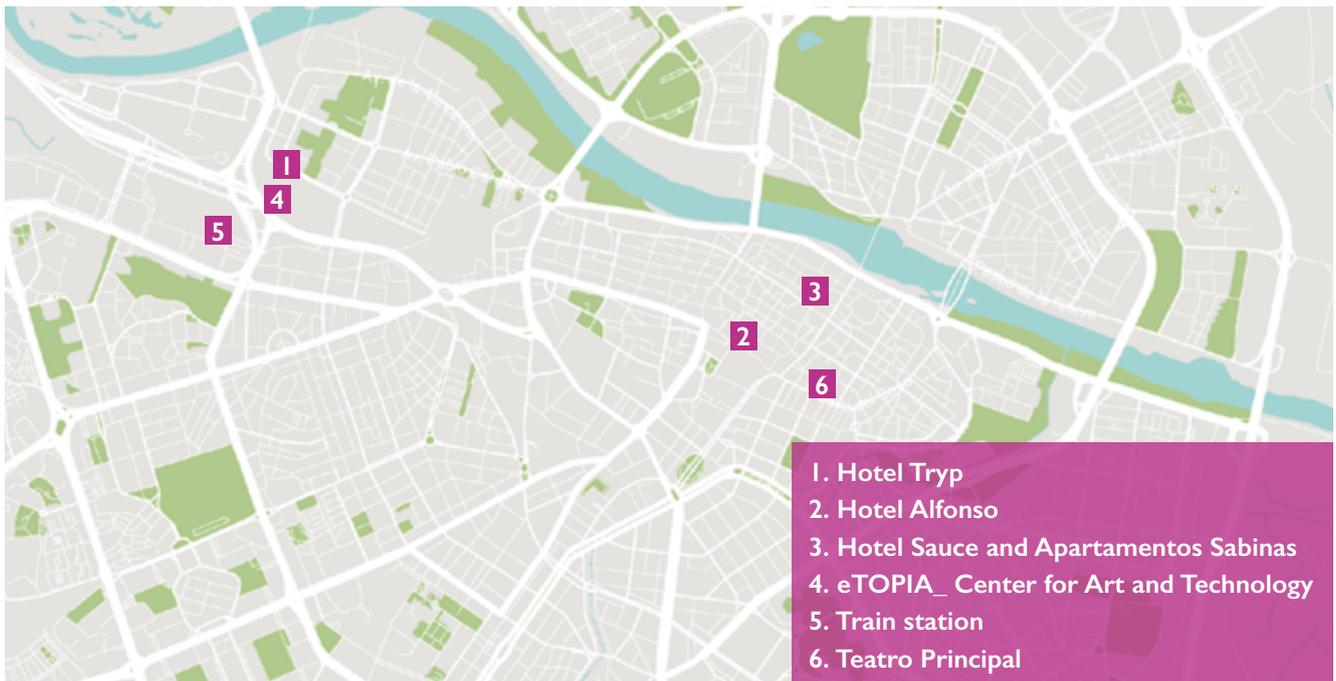
Venue: eTOPIA_ Center for Arts and Technology

Av. De la Ciudad de Soria, 8



- 09.00 **Welcome by the Mayor** - including presentation of the citizen data principles elaborated by the cities of Barcelona, Edinburgh, Eindhoven, Ghent and Zaragoza.
- 09.30 **Co-creation session facilitated by Zaragoza's Open Urban Lab.**
On the basis of cases discussed during the speed-networking session, participants will seek solutions with potential for improvement and scaling up. Facilitated by the Open Urban Lab, this session will be using co-design as a medium for reflection and will be a test run of EUROCITIES Lab activities.
- 11.30 **Coffee break.**
- 12.00 **KSF plenary session.**
- KSF chair and vice-chair elections: announcing election results.
 - Wrap up of the session and feedback from participants.
 - Eindhoven's chairmanship legacy: moving on with the Lab.
 - Highlights from the Zaragoza forum and link with Barcelona.
 - January 2019 KSF meeting in Barcelona, draft programme presentation by the city of Barcelona.
- 13.30 **Lunch.**
- Steering committee meeting** (for SC members only).

Travel to Zaragoza



Zaragoza is easily reached by the high speed train (AVE) in just 1 hour and 30 minutes from Barcelona Airport or Madrid Airport. To and from the airport, you can reach the train station by train, bus or taxi, and from there to Zaragoza train station.

Zaragoza's airport has connections with London, Paris, Milan, Brussels, etc.

For more information:

www.zaragoza.es/ciudad/turismo/en/organiza-viaje/como-llegar/como-llegar.htm

Conference Venues

eTOPIA_ Center for Art and Technology

eTOPIA_ Center for Art & Technology is a project by Zaragoza City Council and Zaragoza City of Knowledge Foundation, with support from the Spanish Ministry of Industry, Energy and Tourism. It has been conceived as a global centre for creativity, innovation and entrepreneurship in the digital city. An open innovation model where entrepreneurs, instant loans lenders, creators, citizens, enterprises and researchers work together to create wealth, employment and knowledge, in order to face up to the urban challenges in the digital age. It is located in an urban district of Zaragoza (north-east Spain), built around the new high-speed train station, whose aim is to promote the culture of innovation and entrepreneurship.

The building, designed by a team led by the architect Maria Colomer, has a total built-on surface area of 16,168 m². The three large blocks that comprise it, plus the common spaces that connect them, house other facilities, such as: A business incubator, a residence for creators and researchers, audiovisual and technological creativity laboratories, individual and group workshops, classrooms, exhibition rooms, auditorium with capacity for 237 people, seminar and meeting rooms, offices for projects and co-working spaces. www.etopia.es

How to move in the city?

If you arrive to the airport, the easiest way to get to the hotels or the main venue will be a taxi (around 25 mins and around 25€ the ride).

From the hotels located in the city center to eTOPIA_ (main venue), you can either take the public bus lines (34, 51, Ci1 y Ci2), stopping at: Estación Delicias, and from there, just cross the bridge. Taxi ride (5-10 mins).

From the train station, "Estación Delicias", (high speed trains from Madrid or Barcelona arrive there), to the recommended hotels, the best choice will be to take a taxi.

Recommended Hotels

Hotel Tryp

Tel: (34) 976 287 950
Fax: (34) 976 287 951
E-mail: tryp.zaragoza@melia.com

Website: TRYP Zaragoza Hotel
www.melia.com/en/hotels/spain/zaragoza/tryp-zaragoza-hotel/index.html

It is located close to the main venue (1 minute walk from eTOPIA_), but you need to use public transportation or taxi (5 mins taxi) to get to the city center.

Innovative designed hotel in modern Zaragoza, perfect to explore the city. Free wifi, great breakfast, premium, fitness and family to suit business or leisure stays.

Located near the Expo site, AVE high speed train station and Parque del Agua.

Fabulous outward-facing rooms with contemporary design. Delicious, fresh and energetic breakfast buffet. 24-hour gym exclusively for guests. High speed WiFi Internet throughout the hotel. Spectacular 800 m² outdoor terrace. Car park and bus stop next to the hotel.

Rooms go from 71€ to 90 € (discounts up to 30% through their website for early reservations).

Hotel Alfonso

Calle Coso 15-17-19
CP: 50003 Zaragoza (Spain)
Tel: +34 876 54 11 18
hotelalfonso@palafoxhoteles.com
www.palafoxhoteles.com

Located in the city center.

Hotel Alfonso is located on the corner of Calle Alfonso and El Coso, a privileged position in the old part and main shopping area of Zaragoza.

Just a few minutes' walk from the Pilar Basilica. Built by the architects Pemán and Franco and decorated by the prestigious interior designer Pascua Ortega, who selected the furniture, creating an elegant, sophisticated atmosphere which surprises all those who discover it.

Double room single use 74 €
Double room single use + breakfast 85 €
Double room + breakfast 96 €

Reservation can be made with reference 'KSF Eurocities'.

Hotel Sauce and Apartamentos Sabinas

Espoz y Mina 33, 50003 Zaragoza.
T: +34 976 20 50 50
www.hotelsauce.com/es
reservas@hotelsauce.com

Located in the city center.

Hotel Sauce Zaragoza is located in a privileged location in the historic, artistic and commercial center of the city. Only at 100 meters from the hotel is the Plaza del Pilar, the heart of the city, where there are situated two of the main symbols of Zaragoza: The Cathedral of La Seo and the Basilica del Pilar.

In addition, the hotel is flanked by two major commercial arteries of the city: the Alfonso I street and Don Jaime I street, for which you can stroll and discover its many shops.

Double room single use 47 €
Double room 57 €
These prices include buffet breakfast and VAT.

Reservation can be made with reference 'KSF Eurocities'.

